| Criterion | Description | Distinguished | Proficient | Basic | Nonperformance |
| --- | --- | --- | --- | --- | --- |
| Accessible Design | Does the blog explain why accessible design is important? | Distinguished: Applies relevant information [data, evidence, or real-world examples] on the importance of accessible design with implications and/or consequences of reasoning. (Examples: legal requirements, statistics, Universal Design for Learning) | Proficient: Applies some relevant information on the importance of accessible design [data, evidence, or real-world examples]. (Examples: legal requirements, statistics, Universal Design for Learning) Does not address implications, consequences or reasoning. | Basic: Applies information [data, evidence, or real-world examples] on the importance of accessible design but lacks relevance and does not address consequences, implications or reasoning. | Nonperformance: Does not supply relevant information on the concept of accessible design. |
| Concept of Learning Experiences | Does the blog provide examples of ways in which disability may impact students and their learning experiences? | Distinguished: Provides examples of disabilities and clearly, describes how the disability may impact a student's learning experience. | Proficient: Provides examples of a disability and clearly describes how the disability may impact a student's learning experience. | Basic: Provides examples of a disability but does not clearly describe how the disability may impact a student's learning experience. | Nonperformance: Does not describe a disability. |
| Universal Design for Learning | Does the blog describe how you can use the principles of Universal Design for Learning (or UDL) to create flexible paths to learning? | Distinguished: Gives an example of an application for each of the 3 principles of UDL. | Proficient:  Gives an example of an application of two principles of UDL. | Basic:  Gives an example of an application of one principle of UDL. | Nonperformance:  Does not give an example of an application of one principle of UDL. |
| Accuracy | Can the reader find out if what you said was true? Did you provide appropriate information to verify your statements (citations)? | Distinguished: Grounded in research or best practices found in the course readings or other credible sources. Sources are cited. | Proficient: Some of the points reference research or best practices found in the course readings or other credible sources. Sources are cited. | Basic: Sources are cited. | Nonperformance: Purely opinion-based response without reference to research or best practices found in the course or elsewhere. Statements are not supported with citations. |
| Length | Is the blog at least 3 well-developed paragraphs but not longer than 2 pages? | Distinguished: At least 3 well-developed paragraphs but not longer than 2 pages |  |  | Nonperformance: Not at least 3 paragraphs or more than 2 pages. |